



The following Vision Statement and Goals were drafted after synthesizing data collected through the Community Input Survey, a Stakeholder workshop, and feedback from the Propel Pottsboro 2045 Comprehensive Plan Advisory Committee. This draft vision and the accompanying goals will be reviewed with the public during a presentation of existing conditions in which the Project Team will collect feedback and provide an opportunity for additional community input on specific issues, concerns, and opportunities.

VISION STATEMENT

The City of Pottsboro will be a thriving lakeside community with convenient proximity to amenities, embracing its small-town charm while fostering sustainable growth, providing a superior educational experience, and cultivating a deliberately aesthetic design. Through the intentional use of funding, unique partnerships, and infrastructure investments, Pottsboro will create a vibrant destination for families, businesses, and visitors where civic pride flourishes.

GOALS

Goal #1: Create a business-friendly environment supporting sustainable economic growth.

Goal #2: Promote a balanced inventory of housing choices enhancing access to homeownership.

Goal #3: Enhance partnerships with schools, libraries, and regional education centers to improve access to quality educational opportunities.

Goal #4: Invest strategically in public infrastructure to support responsible and sustainable growth.

Goal #5: Cultivate a deliberately aesthetic design throughout the city to enhance the overall community character.

Goal #6: Prioritize access to parks, green spaces, and natural areas, promoting healthy lifestyles.

Goal #7: Promote branding of Pottsboro as a desirable lakeside community.

Goal #8: Invest in and improve access to utilization of municipal facilities.

Goal #9: Promote land use policies that support sustainable growth and the preservation and protection of the environment.